

NAMSCA (P9): study programme Management of Socio-Cultural Activity

№	Field name	Content, comments
1	Level of higher education	Second cycle (master`s degree)
2	Subject area	028 Management of Sociocultural Activity
3	Type and the title of the study programme	Educational and professional programme: Cross-cultural Management
4	Type of the course	Compulsory
5	Language of instruction	Ukrainian
6	Number of ECTS credits	5
7	Structure of the course (distribution of the types and the hours of the study)	Lectures – 10 hours Practical lessons – 30 hours Modules – 10 hours Individual work – 100 hours
8	Form of the final evaluation	Exam
9	Year of study/semester when the course is delivered	1 st year / 1 st semester
10	Course objectives	- to provide the knowledge and skills needed to understand, analyse and respond to HTs in professional activities and public life. - to form a system of knowledge and skills necessary to do organisational, analytical and consulting functions for the identification and resisting the HTs, and to ensure comprehensive security at the national and international levels.
11	Learning outcomes	LO 1. To find out, analyse and evaluate the information needed to set and solve both professional tasks and the issues of the personal development. LO 5. To use an interdisciplinary approach to solve complex tasks and problems of sociocultural activities; LO 6. To analyse and assess risks, make effective decisions on sociocultural activities; LO 9. To present and discuss the results of scientific and applied researches, sociocultural strategies and projects in the state and foreign languages; LO 13. To understand and apply in practice theoretical and methodological knowledge on the theory of the sociocultural systems; LO 14. To ability to create a perspective cross-cultural environment with adaptive socio-cultural practices and a system of the responding to hybrid challenges. LO 15. To ability to work in the conditions of the transformation processes, caused by hybrid threats.
12	Course annotation (content)	Content module 1: Asymmetry, Hybrid Threats and Security. Decision-making system in the modern security landscape.

		<p>Historical background and the development of the concept of hybrid threats. Hybrid threats: the essence and main features. 4. PMESII spectrum; «4 + 1 + AI» (land, air, sea, space + cyber + AI).</p> <p>Content module 2: Conceptual Model of Hybrid Threats. Basic principles, structure and tools of the hybrid threat model. State and non-state actors of hybrid threats.</p> <p>Content module 3: Domains of Hybrid Threats. Hybrid threats in an opened society: main vulnerabilities (Infrastructure domains, Cyber domains, Vulnerabilities domains in astronomic activities, Economic domains, Military (defence) domains, Cultural domains, Social (civil) domains, Public management domains, Legal domains, Intelligence domains, Diplomatic domains, Political domains, Information domains).</p> <p>Content module 4: Tools of Hybrid Threats. Hybrid threats: instruments and their using. Tools in public management. Legal tools. Intelligence and diplomatic tools. Informational analytic tools. Media tools.</p> <p>Content module 5: Dynamics of Hybrid Threats. Main phases and activites of hybrid threats</p> <p>Content module 6. Fundamentals of Resistance to Hybrid Threats. Integrative approach to the resistance to hybrid threats. Complex security conception (Finish model). Main principles of the responding hybrid threats. The EU and refugee challenge. Civil sustainability as the fundamentals of the formation security environment.</p>
13	Students performance evaluation	<p>Forms of Student Control: Evaluation of student’s work at practical lessons– 30 points / 18 points. Individual work – 30 points / 18 points. Exam – 40 points / 24 points.</p> <p>Scale of Evaluation: According to the national differential scale – «Excellent», «Good», «Satisfied», «Unsatisfied». According to the ECATS scale: A 90-100, B 82-89, C 74-81, D 64-73, E 60-63, FX 35-59, F 1-34.</p>
14	Quality assurance of the educational process	All participants of the educational process follow the norms of the policy of academic integrity and contribute to functioning effective system of the academic plagiarism prevention and detection.
15	Link to the course on Moodle	https://classroom.google.com/u/1/c/NDMwNjMzNjUxOTYw
16	Recommended or required reading and other learning resources/tools	<p>Glossary of hybrid threats https://warn-erasmus.eu/ua/glossary/</p> <p>Світова гібридна війна: український фронт. За ред. Горбуліна В. П. Київ : Інститут стратегічних досліджень, 2017. 400 с.</p>

		<p>Giannopoulos, G., Smith, H., Theocharidou, M., The Landscape of Hybrid Threats: A conceptual model, EUR 30585 EN, Publications Office of the European Union, Luxembourg, 2021, ISBN 978-92-76-29819-9, doi:10.2760/44985, JRC123305</p> <p>Joint Communication to the European Parliament and the Council «Joint Framework on countering hybrid threats the European Union response» (2016). https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX%3A52016JC0018</p> <p>Martti J. Kari (2019). Russian Strategic Culture in Cyberspace. Theory of Strategic Culture – a tool to Explain Russia’s Cyber Threat Perception and Response to Cyber Threats. University of Jyväskylä. 211 p.</p> <p>Jungwirth R., Smith H., Willkomm E., Savolainen J., Alonso Villota M., Lebrun M., Aho A., Giannopoulos G. (2023). Hybrid threats: a comprehensive resilience ecosystem – Executive summary, Publications Office of the European Union, Luxembourg [in English]. doi:10.2760/113791, JRC129019</p> <p>The Temporary Protection Directive. URL: https://home-affairs.ec.europa.eu/policies/migration-and-asylum/common-european-asylum-system/temporary-protection_en</p> <p>Balashov E., Bilokon M. Golovianko M. etc. (2023) Training methods in the context of hybrid threats. Харків. 84 с. DOI: https://doi.org/10.62067/978-617-8242-02-2</p>
17	Specific equipment, hardware and software for the course	WARN-hub – building 7, room 214
18	Department	<p>Department of Art Management and Event Technologies Phone: (044)280 4554 Page: https://nakkim.edu.ua/instituti/instituti-institut-praktichnoji-kulturologiji-ta-art-menedzhmentu/kafedra-art-menedzhmentu-ta-ivent-tekhnologij Email: artmanager@dakkim.edu.ua</p>
19	Teacher(s) – syllabus designer(s)	<p>Associate professor of the Department of Cultural studies and intercultural communication Reva Tetiana, PhD in Political studies, associate professor treva@dakkim.edu.ua</p>