

APPROVED

Decision of the Academic Council of the National
Academy of Culture and Arts Management
From November 29th, 2022, Minutes № 4

Head of the Academic Council of the National
Academy of Culture and Arts Management
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THE INTERNATIONALISATION STRATEGY OF THE NATIONAL ACADEMY OF CULTURE AND ARTS MANAGEMENT

The Internationalization Strategy (hereinafter - the Strategy) of the National Academy of Managers of Culture and Arts (hereinafter - the Academy) is an integral part of the Academy's Development Strategy which aims at promoting the implementation of the Academy's mission, supporting its integration into the world educational and scientific area and ensuring achievement of its strategic goal which envisages an organic combination of fundamental scientific research, high-quality educational activities, creative work, creative initiatives and practices for creating the prerequisites for maintaining and strengthening the leading role and high ranking of the Academy in the system of art and socio-humanitarian education of Ukraine.

The strategy is implemented in accordance with the dynamics of the processes of Ukraine's acquisition of membership in the European Union, aligned with the policy of a candidate country for joining the EU.

I. OBJECTIVE AND TASKS OF INTERNATIONALIZATION

The strategy of internationalization contributes to the sustained improvement of the quality of scientific and educational activities, creative work, creative initiatives and practices of the Academy due to enhancing the international cooperation and the comprehensive implementation of the experience and practices recognized in the European educational area which should ensure verification of the activity results at the international level.

The strategy provides a set of measures aimed at improving the international image of the Academy and training competitive specialists for the creative sector in the fields of culture and arts through the development of scientific and educational programmes based on the problem-research model of education with adding an international component. Intensification of the international relations, participation in the international programs and projects accelerates the implementation of the new information and communication technologies, interactive forms and methods of the scientific and pedagogical activity into the educational process as well as attraction of additional funds for the development of the scientific and technical base of the Academy.

The implementation of the Strategy requires a clear understanding of the current difficult conditions which affect environment where the defined tasks will be implemented, namely:

- globalization of higher education and, as a result, intensifying competition in the regional, national and world educational and scientific area;
- crisis challenges of a local and global nature which cause the need for rapid and widespread introduction of the modern methodological approaches and the technological tools in the educational process;
- changes in the national and international security environment, new hybrid security challenges in all sectors of the economy and, as a result, a new level of responsibility of cultural, artistic and socio-humanitarian education in the development of the country's cultural policy and its promotion to the international level within the framework of the implementation of state policy in the field of arts and socio-humanitarian education.

II. STRATEGIC GOALS AND MAIN WAYS TO ACHIEVE THEM

1. To prepare competitive specialists of the creative sector in the fields of culture and arts who are able to successfully realize their potential on the labor market in a globalized world due to the professional skills obtained within modern study programs based on the best European experience, proficiency in the foreign languages and information and communication technologies and effective orientation in the information flows within the changing security environment. In these conditions, the development of transversal competences, global and intercultural awareness and global thinking of the Academy's graduates become extremely important.

2. To create an environment for the close interaction of scientific and pedagogical staff with the international scientific and creative community to develop solutions for tackling the global challenges in the socio-cultural and artistic sphere and integration into the European research, artistic and creative area.

III. INTERNATIONALIZATION OF EDUCATION

1. To enlarge the opportunities for international academic mobility for students and staff to gain international and intercultural experience at all levels.

2. To contribute to the improvement of the content of education, quality and efficiency of the training of specialists by strengthening the collaboration of the Academy with institutions of higher art education and leading teachers of culture and art of the foreign countries mainly from the European educational area in order to enlarge the opportunities for foreign internships and practical training for students of Academy.

3. To implement the "Internationalization at home" approach through the use of distance learning technologies, the inclusion of international components in educational programs, the involvement of joint teaching with foreign teachers, training in an international "audience", etc.

4. To contribute to the development of international educational programmes and to implement the international competencies to the general educational requirements. To add the international dimension to every study programme in every cycle of training in particular through the development and introduction of the new courses.

5. To enhance participation in the international student competitions, subject Olympiads, creativity festivals, exhibitions, and fairs.

6. To develop and to support alumni networks working at foreign universities / companies. To maintain the relations with Ukrainian diasporas.

7. To carry out organizational and informational and methodical measures to attract the foreign students to study at the Academy.

IV. INTERNATIONALIZATION OF RESEARCH

1. To ensure the development of fundamental research as a basis of the Academy's scientific and educational activities through the involvement of the grant funding for joint projects with international partners.

2. To promote enhancing the relations with scientists of foreign countries by supporting participation of the Academy's specialists in joint research, international scientific symposia, conferences, professional and creative competitions.

3. To develop cooperation with representatives of the non-academic professional sector of the international community. To transform the Academy into a platform of interaction between national and international professional creative communities working in the field of cultural and creative industries.

4. To enhance the development of the professional activity of young scientists by extending the opportunities to develop their professional level and to realize their creative and professional activity.

5. To enhance the participation of the Academy's units of research and creative activities in the international consortia of Europe and other countries of the world.

6. To develop relations with foreign companies for the purpose of conducting student practical training or student internship abroad.

7. To encourage the academic staff to publish their research papers in publication channels with a certain impact factor (indexed in Scopus and Web of Science databases).

8. To participate in the international associations, exhibitions, fairs, festivals, international projects that promote visualization of the Academy's achievements and ensure its international recognition.

9. To implement a systematic approach to conducting scientific symposia, conferences, professional and creative competitions, exhibitions and fairs with the involvement of international partners.

10. To provide access to physical and digital collections for scientific research, teaching and learning, creating a living environment for dissemination of academic knowledge and creative achievements, to carry out socio-cultural activities to establish a multicultural and creative space of the Academy.

11. To support the academic staff in preparation of grant project proposals for submission to the various Calls, implementation of the international projects, fulfillment of financial obligations within the grant agreements.

12. Regularly (every year) to conduct a comprehensive study of the effectiveness and problems of implementing the internationalization strategy as well as monitoring the actions of the main competitors on the national and international market of educational services, scientific research and socio-cultural activities.

V. ADMINISTRATIVE SUPPORT OF INTERNATIONALIZATION

1. To make the website of the Academy bilingual (Ukrainian / English).

2. To develop and to implement the clear procedures for documentation of the academic mobility results and for recognizing the academic credits, diplomas as well as the results of practical training received abroad as a part of exchange programs, international agreements, academic mobility projects, etc.

3. To facilitate learning the English language by academic and administrative staff for obtaining certificates in accordance with the All-European recommendation on language education at a level not lower than B2 in the English language.

4. To develop international cooperation with higher education institutions of a socio-humanitarian field to improve the qualifications of academic staff on the permanently operating bases.

5. To enhance fundraising activities for the Academy's innovative projects through the international grant funds (Erasmus+, Horizon Europe, European Culture Foundation, CulturEU, British Council, Visegrad International Fund, KulturKontakt Nord, Institute of International Education-IEE, DCA's Cultural Grants Program and others).

6. To work systematically on the Academy's membership in EU university and professional associations.